



Bakdash



► Company Overview:

Bakdash Company entered the regional and global markets with the aim of producing and supplying all kinds of office and classroom equipment and furniture. This company is equipped with production lines and state-of-the-art technology such as welding line, aluminum and plastic injection, powder and liquid paint line, wood cutting equipment, CNC adhesive edge tape, CNC bending pipe, hot and cold profile cuts and various presses of wood and metal sheets. Using high-tech equipment, having a research and development unit (R&D) and using specialized and knowledgeable staff, Backdash Company has managed to produce all kinds of equipment appropriate for schools, offices, dormitories, universities and libraries with international standards and offers high-quality products to the global markets.



► Business Description:

Every human being spends half of his life in elementary, middle, and high schools, as well as universities, colleges and offices. Therefore, the selection and use of standard equipment for schools and universities is very essential to maintain the student's health and form their skeletal structure in the best possible way and increase their learning efficiency and integrity. Adherence to the necessary standards in the construction of school equipment and its construction in accordance with the physiology of the body, eliminates structural weaknesses such as student movement, physical structure and low level of learning. Bakdash has managed to enhance the students' level of learning, promote the employees' efficacy and prevent their potential injuries over the years, by producing high-quality equipment. After all, the easiest way to avoid complex mental and physical problems is the provision of standard and ergonomic equipment for schools and offices.



► Vision and values

Backdash will remain an innovative, creative and technology-oriented company that, with tireless efforts and applying the latest knowledge in the world, identifies the market needs in the field of school equipment and office furniture and produces its high-quality products with the help of specialized personnel and advanced equipment. This company intends to expand its product portfolio day by day to become the largest and most reputable company active in this field in the Middle East by gaining customer satisfaction and access to various markets.



► **Mission and targets:**

Bakdash is proud to gain the satisfaction of employers and customers with the company's products and services. In order to achieve greater consumer satisfaction and the production of world-class products, the missions and targets of the company are defined as follows:

Providing the best raw materials with the lowest cost in order to reduce the cost of products

Improving the quality level of products using extensive research on manufacturing and design



3 - Training and employment of skilled and specialized personnel in the field of design and production of office and school equipment

-4 Increasing the variety of products and producing new products to meet the broad needs of different schools and offices

5 - Holding training courses and improving the scientific level of all employees

6 - Using advanced technology in accordance with international standards and improving the factory environment and its extensive equipment with modern machinery

7 – Maintaining price stability despite market fluctuations

8 - Commitment and adherence to maintenance



▶ Message from the CEO

Perhaps the most important factor in determining the future of a company is the level of customer satisfaction with the products. In the field of office and classroom equipment and furniture, consumers and employers are looking for high quality and unique products. Backdash Company is striving to expand its field of work by taking the customers' needs and expectations into consideration and create the necessary infrastructure to diversify products. The company's products are produced in compliance with all modern standards in the world, which in and of itself confirms the high quality of products. We believe that by maintaining values, adhering to honesty and increasing customer satisfaction, we will achieve all our goals, missions and visions in the production of products and will gain customer satisfaction.



► Services

- **Sending catalogs via social networks and email**
 - **Free consultation to purchase the best product according to your needs and tastes**
 - **ensuring the best quality and price in similar markets**
- Extensive support for service and timely delivery of orders**
- **Guaranteeing all long-term after-sales products and services**
 - **Quality assurance in the process of transporting and shipping goods**



► Products

- Student chairs, university chairs and school and office furniture
- Desks and benches for students, office and library
- Office and school lockers
- Dormitory beds
- White boards
- Bookcases



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